

TOITŪ



ISO 14064-1  
ORGANISATION

# Fast-Tracking Climate Action For Business.



**TOTAL  
UTILITIES**



***CHART YOUR PATH TO NET ZERO WITH  
CARBON INSIGHTS***

WE KNOW THAT STARTING  
YOUR NET ZERO JOURNEY  
CAN BE DAUNTING, BUT  
YOU DON'T HAVE TO  
TACKLE IT ALL AT ONCE!

**We can work with you to overcome common  
challenges by establishing a clear starting point  
that aligns with your business goals and balances  
the demands of the planet and profit.**





## KEY BUSINESS DRIVERS

# WHY ARE BUSINESSES CHOOSING SUSTAINABLE PRACTICES?

-  Reduce operational costs
-  Reduce emissions
-  Manage regulatory risks
-  Enhance staff culture
-  Exceed customer demands
-  Elevate brand value
-  Measure and evaluate operational decisions
-  Disclose to a Greenhouse Gas Emissions programme





## **CARBON INVENTORIES:**

### OUR APPROACH

**Understand your carbon footprint** by baselining greenhouse gas emissions from across your organisation.

**Identify and prioritise emissions reduction** with detailed supply chain insights.

**Demonstrate a transparent emissions picture** to your board, key stakeholders, employees and customers.

**Inform future business strategies** by referencing your footprint to set targets, track progress, and drive continuous improvement.



## CARBON INSIGHTS:

# OUR APPROACH

**Streamline carbon reporting** with our user-friendly Carbon Insights dashboard.

**Gain concrete insights** for actionable carbon footprint improvements backed by real data trends and analytics.

**Engage in expert Carbon Insights training sessions** where we help you interpret data and explore cost/carbon-saving.

**Showcase your emissions reduction progress** with a dedicated webpage for your business to share emission reduction achievements externally, while providing an accessible and comprehensive emissions profile view for internal staff.







**DISCOVER THE BENEFITS WITH  
INSPIRING SUCCESS STORIES**

## MEASURE

### **CARBON METRICS MASTERCLASS FOR MANUFACTURING CLIENT CHALLENGE:**

A leading manufacturer sought precise carbon metrics for strategic advantage.

**Solution:**

Total Utilities' Carbon Insights provided accurate tracking and insightful analysis.

**Outcome:**

- Precision inventory with accurate carbon data elevated manufacturing capabilities.
- Emission insights shaped decisions and sustainability goals.
- Efficiency improvements led to significant savings.
- Sustainability commitment enhanced industry influence & relationships.

**Result:**

Our partnership helped position them as pioneers in sustainable manufacturing.





**DISCOVER THE BENEFITS WITH  
INSPIRING SUCCESS STORIES**

**REDUCE**

**PHARMA'S EMISSIONS PRECISION  
PROMOTES PROFIT**

**Challenge:**

A pharmaceutical client required precise emissions reporting for client and supplier transparency.

**Solution:**

Carbon Insights provided accurate tracking and expert insights.

**Outcome:**

- Clear carbon footprint communication enhanced industry reputation.
- Detailed data informed strategic, sustainable decisions.
- Addressing inefficiencies led to substantial savings.
- Sustainability efforts strengthened client ties.

**Result:**

Our partnership positioned the client as a sustainability leader and industry trailblazer.







**DISCOVER THE BENEFITS WITH  
INSPIRING SUCCESS STORIES**

**DISCLOSE**

**FORESTRY'S FLOURISHING  
ENVIRONMENTAL FEAT CHAMPIONING  
CARBON CLARITY**

**Challenge:**

Our forestry client pursued Toitu Enviromark and ISO 14001 certifications to achieve stringent ESG standards.

**Solution:**

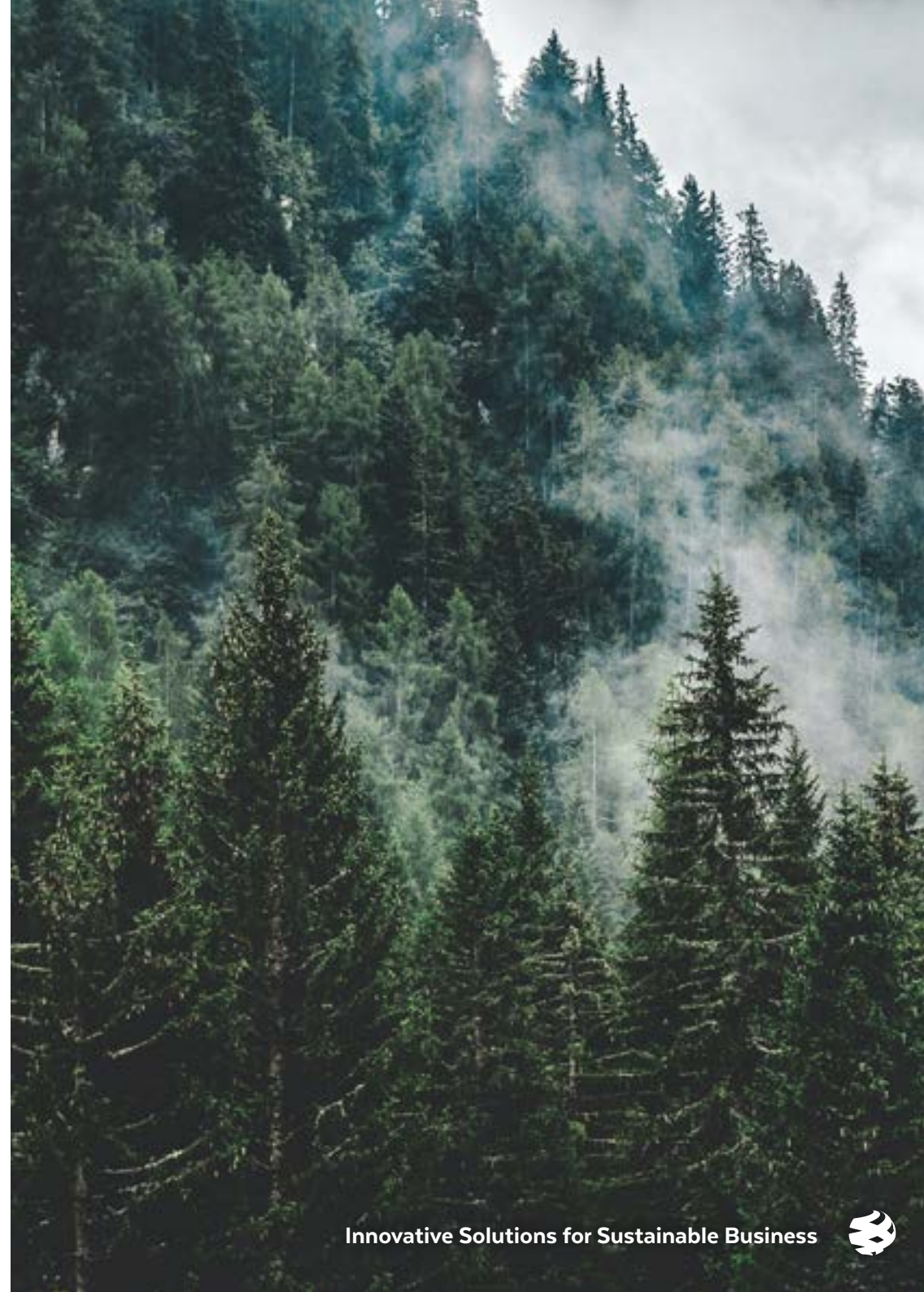
Total Utilities guided certification journeys for global compliance and enhanced industry reputation.

**Outcome:**

- ESG excellence achieved with outstanding environmental, social, and governance standards.
- Toitu Enviromark certification elevated sustainability profile.
- Prepared for ISO 14001 accreditation, establishing global forestry leadership.

**Result:**

Our partnership led to national forestry leadership, meeting ESG goals and global standards.







Partner with



**TO UNLOCK THE FULL  
POTENTIAL OF YOUR CARBON  
MANAGEMENT JOURNEY.**

w: [totalutilities.co.nz](https://totalutilities.co.nz)

e: [carbon\\_insights@totalutilities.co.nz](mailto:carbon_insights@totalutilities.co.nz)

p: +64 9 576 2107